



Canadian
Culinary
Championship

Presented by **MNP**



Ottawa

Friday, February 3 and
Saturday, February 4, 2023



PLATINUM | \$25,000

VIP ACCESS TO ALL 3 COMPETITIONS!

General Marketing Benefits:

- premiere placement of company logo in three colour ads in the Globe and Mail prior to the event and post-event
- prominent recognition and logo placement on both city and sponsor website page with a direct link to your company's website

Recognition Event Night - your corporate logo will be featured:

- On the VIP registration table at the Mystery Wine and Grand Finale competitions.
- On lanyards for your esteemed guests distributed at both the Mystery Wine and Grand Finale competitions.
- On signage in the VIP reception and competition areas for all three events. Sizing of logo will be smaller than National Presenting.
- On the AV screens during the Mystery Wine Pairing competition and during the seated celebration portion of the evening at the Grand Finale. At the Grand Finale, our team will create an individualized slide for your logo, with specific messaging or tag lines and it will be shown numerous times throughout the night. In addition, your company will be recognized from the podium.
- On a company-designed full page ad in the Canada's Great Kitchen Party regional program distributed at the Grand Finale

Hospitality and Marketing Benefits:

- four tickets to the VIP Welcome Event on Thursday, February 2, 2023
- eight VIP tickets to the Mystery Wine Pairing and VIP Reception on Friday, February 3, 2023.
- four tickets to the Black Box Competition on Saturday, February 4, 2023 (morning).
- eight tickets to the memorable VIP reception Saturday February 4, 2023 (evening) including:
 - Exclusive access to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by 2020 Canadian Culinary Champion, Roger Ma, Boulevard Kitchen & Oyster Bar, Vancouver.
 - access to "Canada's Elite Reds" area featuring Canada's very best Pinot Noir, Cabernet Franc, Bordeaux blends and Syrah chosen by David Lawrason, judge of the National Wine Awards of Canada
 - the exclusive *Athlete's Red Carpet* including meet and greet with photo ops!
 - eight VIP 30-minute early access tickets to the culinary competition of the year!
 - enjoy premium Canadian beverages paired with each chef's dish along with exclusively Canadian featured cocktails and beers.
 - one "front and centre" tables for eight for the seated Celebration including dessert, a concert featuring some of Canada's finest talent, an exclusive live auction featuring KP's legendary trips and the culinary awards!!
 - featured athlete seated at your table



THE GRANDE FINALE – TICKET OPTIONS

IMPACT | \$10,000 (two options)

Option 1: VIP IMPACT

Receive a **\$4,200 tax receipt** for a donation to your choice of one of the KP charitable beneficiaries AND receive the following benefits at Competition III: Saturday night's Grand Finale :

Marketing Benefits:

- Company or foundation name on our website
- Company or foundation name on event signage
- Lanyards with company or foundation name for your esteemed guests
- Company or foundation recognized as VIP Impact Partner on the *Thank You* insert, tent card on your table and on AV screens

Hospitality Benefits:

- Exclusive access to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by 2020 Canadian Culinary Champion, Roger Ma, Boulevard Kitchen & Oyster Bar, Vancouver.
- Access to “*Canada's Elite Reds*” area featuring Canada's very best Pinot Noir, Cabernet Franc, Bordeaux blends and Syrah chosen by David Lawrason, judge of the National Wine Awards of Canada
- Join the exclusive *Athlete's Red Carpet* including meet and greet with photo ops!
- eight VIP 30-minute early access tickets to the culinary competition of the year! You get access to the competing chefs' stations to taste their dishes in a stand-up KP format before other guests!
- Enjoy premium Canadian beverages paired with each chef's dishes along with exclusively Canadian featured cocktails and beers
- One prime table for eight for the seated Celebration including dessert, a concert featuring some of Canada's finest talent, an exclusive live auction featuring KP's legendary trips, and the culinary awards!

Option 2: MAXIMUM IMPACT

Receive a **\$10,000 tax receipt** for a donation to your choice of one of the KP charitable beneficiaries AND the following recognition:

- Company or foundation name on our website
- Company or foundation recognized as VIP Impact Partner on the *Thank You* insert



THE GRANDE FINALE – TICKET OPTIONS (cont.)

VIP TABLE | \$5800

- exclusive access for eight to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by 2020 Canadian Culinary Champion, Roger Ma, Boulevard Kitchen & Oyster Bar, Vancouver.
- access to “Canada's Elite Reds” area featuring Canada's very best Pinot Noir, Cabernet Franc, Bordeaux blends and Syrah chosen by David Lawrason, judge of the National Wine Awards of Canada.
- join the exclusive *Athlete's Red Carpet* including meet and greet with photo ops!
- eight VIP 30-minute early access tickets to the culinary competition of the year! You get access to the competing chefs' stations to taste their dishes in a stand-up KP format before other guests!
- enjoy premium Canadian beverages paired with each chef's dishes along with exclusively Canadian featured cocktails and beers.
- one well-placed table for eight for the seated Celebration including dessert, a concert featuring some of Canada's finest talent, and an exclusive live auction featuring KPs legendary trips and the culinary podium presentation!
- Company recognized on the *Thank You* insert and tent card on your table

CORPORATE TABLE | \$3950

- eight tickets to the culinary competition of the year. Access to chefs' stations to taste their competition dishes in a stand-up KP format
- enjoy premium Canadian beverages paired with each chef's dishes along with exclusively Canadian featured cocktails and beers.
- one table for eight for the seated Celebration including dessert, a concert featuring some of Canada's finest talent, an exclusive live auction featuring KP's legendary trips and the culinary awards!
- Company recognized on the *Thank You* insert and tent card on your table



Individual Tickets

COMPETITION I - Mystery Wine Pairing - \$215

COMPETITION II - The Black Box - \$95

COMPETITION III - The Grand Finale - \$395

MAKE IT A HAT TRICK - \$695

Access to all three events



CCC TICKETS or PARTNERSHIPS

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NATIONAL or MULTI-REGIONAL PARTNERSHIPS

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