



Canadian
**Culinary
Championship**

Presented by **MNP**



Ottawa

Friday, February 2 and
Saturday, February 3, 2024

WE BRING PEOPLE TOGETHER

...to elevate and celebrate Canadian culture – in food, sport and music and to support marginalized youth. We stage the most respected culinary competition in Canada annually in the fall.

In 2023, ten regional events will be held and 5-8 chefs will compete in each city to be on the top of the podium. Each of the winning chefs will travel to Ottawa to compete for the title of the Canadian Culinary Champion 2024.





WE CREATE
UNFORGETTABLE
MOMENTS

Click below for a short video of the fall events

[WATCH HERE](#)

Click below for a short video of the 2023 spring trips

[WATCH HERE](#)

JOIN US

- Three events to choose from. Come to one or to all three! Corporate and individual tickets available
- Taste the best food in the country by the best chefs in the country!
- Mingle with corporate and community leaders
- Enjoy wines from Canada's best wineries
- Listen to iconic Canadian musicians



Competition I

MYSTERY WINE PAIRING

Friday, February 2nd

6:00 pm – Shaw Centre, Trillium Ballroom

The competing chefs from each region are given a mystery bottle of wine and are challenged to create a dish with local ingredients that best complement the mysterious vintage, in a set amount of time and with a set budget. Guests will have the pleasure of sampling these creations on the opening night of the competition, in a stand-up cocktail reception format. During the event, guests will taste the mystery wine and play 'judge' as they vote on the 'People's Choice Award' for the best food and wine pairing. In addition, local beer and cocktails will be showcased. Food and wine included.

NEW this year - Juno nominated, charismatic rocker, ***Terra Lightfoot*** will be featured! *photo by Lyle Bell



Competition II

THE BLACK BOX

Saturday, February 3rd
8:00 am - 1:00 pm – La Cité College

One of the most exciting parts of the competition! Chefs will be given a black box containing a small array of diverse foods and must produce and plate a spectacular dish for the national judges – all in one short hour! Guests won't get much closer to watching an Iron Chef-type competition than this. La Cité culinary college will create a fantastic spread of food during the competition for you to enjoy, and there is a mini-market featuring local products.



Competition III

THE GRAND FINALE

Saturday, February 3rd
6:15 pm - Shaw Centre

“This is one of the best, if not the best event in the corporate calendar to host clients!”

- VIP table buyer for ten years

On the final night of competition, anything goes. Chefs create their best dish for guests to sample, paired with a great Canadian beverage from their regional competition. By evening's end, the Canada's Culinary Champion is crowned. In addition, there will be performances by some of Canada's great musicians and signature trips will be available to incredible destinations! Food and beverages included.



OUR MISSION

To ensure Canadian youth have equitable access to healthy food, sport opportunities and music education

We have a 17 year history and have contributed close to 18 million!



OUR IMPACT

[More info](#)

Addresses three of the **UN Sustainability Goals** for youth within Canada:
health and well being (2) quality education (3) reducing inequalities

(1) good

Addresses two of the **Truth and Reconciliation Recommendations for Indigenous youth**:
(2) sports and reconciliation

(1) health

MUSIC: We support **MusiCounts** because we share their belief that music transforms the lives of young people and all children should be able to have music in their lives. We help them break down the barriers children face when accessing music education.

SPORT: We support **SpiritNorth** – because we share their belief that regular access to sport has the ability to improve physical health, mental health and community health. We know that through the transformative power of their programs, youth become leaders, achieve academic success and become vibrant, engaged members of their communities.

FOOD: We support local food charities. We are passionate about equitable food access for all and in each city the raffle proceeds will be directed to a local grassroots organization that ensures children and teenagers learn to confidently grow, prepare and cook healthy food. In addition, KP supports the next generation of food leaders by partnering with culinary schools and colleges in each city.



Sponsorship, Donation and Table Options

"ALL 3 EVENTS" PACKAGES:

Platinum - \$25,000

Premium - \$7,500

Corporate - \$5,800

Individual - \$695

"SATURDAY GRAND FINALE" PACKAGES:

Maximum Impact- \$10,000

VIP Impact - \$10,000

VIP Table - \$5,800

Corporate Table - \$3,950

INDIVIDUAL TICKETS:

Competition I: Mystery Wine Pairing - \$215

Competition II: The Black Box - \$95

Competition III: The Grand Finale- \$395





ALL 3 EVENTS PACKAGES

PLATINUM | \$25,000

VIP access to all three competitions and the VIP Welcome Reception!

General Marketing Benefits

Three options: recognition as one of the featured regional or national partners

Podium Partner

People's Choice Partner

Music Showcase Partner

- premiere placement of company logo in three colour ads in the Globe and Mail prior to the event and post-event
- prominent recognition and logo placement on both city and sponsor website page with a direct link to your company's website

Recognition Event Night - your corporate logo will be featured:

- On the VIP registration table at the Mystery Wine and Grand Finale competitions.
- On lanyards for your esteemed guests distributed at both the Mystery Wine and Grand Finale competitions.
- On signage in the VIP reception and competition areas for all three events. Sizing of logo will be smaller than National Presenting.
- On the AV screens during the Mystery Wine Pairing competition and during the seated celebration portion of the evening at the Grand Finale. At the Grand Finale, our team will create an individualized slide for your logo, with specific messaging or taglines and it will be shown numerous times throughout the night. In addition, your company will be recognized from the podium.
- On a company-designed full page ad in the Canada's Great Kitchen Party regional program distributed at the Grand Finale



PLATINUM | \$25,000 (cont.)

Hospitality and Marketing Benefits:

- Four tickets to the VIP Welcome Event on Thursday, February 1, 2024
- Eight tickets to the Mystery Wine Pairing Competition on Friday, February 2, 2024.
- Four tickets to the Black Box Competition on Saturday, February 3, 2024 (morning).
- Eight tickets to the Grand Finale on Saturday February 3, 2024 (evening) including:
 - Exclusive access to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by 2023 Canadian Culinary Champion, Briana Kim, Alice, Ottawa
 - Access to “Canada's Elite Wines” as chosen by David Lawrason, judge of the National Wine Awards of Canada
 - Eight VIP 30-minute early access tickets to the culinary competition of the year!
 - Enjoy premium Canadian featured cocktails and beers.
 - Reserved VIP section along with presenting sponsor, MNP and Platinum Partner, Ottawa Tourism, with high top tables on the competition floor for you and your guests.
 - One “front and centre” table for eight for the seated Celebration including dessert, a concert featuring some of Canada’s finest talent, an exclusive live auction featuring KP’s legendary trips and the culinary awards!!



PLATINUM | \$25,000 (cont.)

Unique benefits of each of the options

1. The Podium Partner

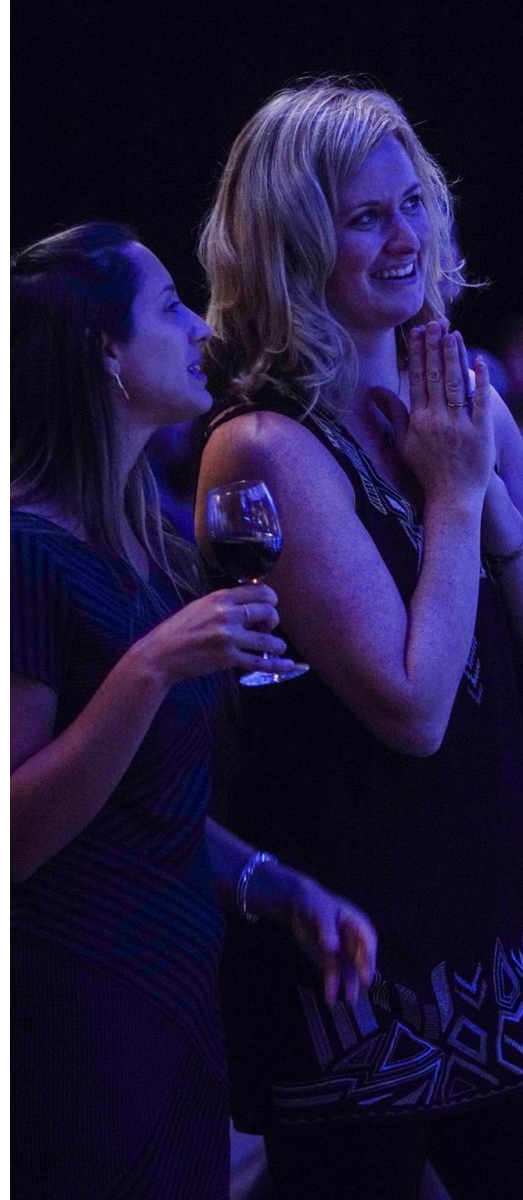
- Your logo on the signage at each of the chef's stations during the first part of the evening
- Recognition as the exclusive sponsor of the pinnacle of the evening - the culinary podium presentation.

2. The People's Choice Partner

- Your logo on the People's Choice app during the first part of the evening
- Recognition as the exclusive People's Choice sponsor
- The opportunity to present the certificate to the winning chef

3. The Music Showcase Partner

- Your logo at the youth music showcase at the registration
- Recognition as the exclusive sponsor of the Music Showcase
- The opportunity for a photo with the evening musicians





ALL 3 EVENTS PACKAGES (cont)

PREMIUM | \$7,500

VIP access to all three competitions!

- Eight tickets to the Mystery Wine Pairing Competition on Friday evening
- Two tickets to the Black Box Competition on Saturday morning
- Eight tickets to the Grand Finale on Saturday February 3, 2024 including:
 - Exclusive access to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by 2023 Canadian Culinary Champion, Briana Kim, Alice, Ottawa
 - Access to "Canada's Elite Wines" as chosen by David Lawrason, judge of the National Wine Awards of Canada
 - Eight VIP 30-minute early access tickets to the culinary competition of the year!
 - Enjoy premium Canadian featured cocktails and beers.
 - One well-placed table for eight for the seated Celebration including dessert, a concert featuring some of Canada's finest talent, an exclusive live auction featuring KP's legendary trips and the culinary awards!!
- Name of company listed in Grand Finale program
- Company logo showcased on the table

CORPORATE | \$5,800

Access to all three competitions!

- Eight tickets to the Mystery Wine Pairing Competition on Friday evening
- Two tickets to the Black Box Competition on Saturday morning
- Table of eight at the Grand Finale on Saturday evening
- Name of company listed in Grand Finale program
- Name of company showcased on the table



SATURDAY GRAND FINALE – Ticket Options

I. IMPACT | \$10,000 (two options)

Option 1: IMPACT: TABLE & DONATION

Receive a **\$4,200 tax receipt** for a donation to your choice of one of the KP charitable beneficiaries AND receive the following benefits at Competition III: Saturday night's Grand Finale:

Marketing Benefits:

- Company or foundation name on our website
- Company or foundation name on event signage
- Lanyards with company or foundation name for your esteemed guests
- Company or foundation recognized as VIP Impact Partner on the *Thank You* insert, tent card on your table and on AV screens

Hospitality Benefits:

- Eight tickets to the Grand Finale on Saturday February 3, 2024 including:
 - Exclusive access to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by 2023 Canadian Culinary Champion, Briana Kim, Alice, Ottawa
 - Access to "Canada's Elite Wines" as chosen by David Lawrason, judge of the National Wine Awards of Canada
 - Eight VIP 30-minute early access tickets to the culinary competition of the year!
 - Enjoy premium Canadian featured cocktails and beers.
 - One well-placed table for eight for the seated Celebration including dessert, a concert featuring some of Canada's finest talent, an exclusive live auction featuring KP's legendary trips and the culinary awards!!
- Name of company listed in Grand Finale program
- Company logo showcased on the table

Option 2: MAXIMUM IMPACT: FULL DONATION – ideal for foundations

Receive a **\$10,000 tax receipt** for a donation to your choice of one of the KP charitable beneficiaries AND the following recognition:

- Company or foundation name on our website
- Company or foundation recognized as Maximum Impact Partner on the Thank You insert





SATURDAY GRAND FINALE – TICKET OPTIONS (cont.)

II. VIP TABLE | \$5,800

- Eight tickets to the Grand Finale on Saturday February 3, 2024 (evening) including:
 - Exclusive access to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by 2023 Canadian Culinary Champion, Briana Kim, Alice, Ottawa
 - Access to “Canada's Elite Wines” as chosen by David Lawrason, judge of the National Wine Awards of Canada
 - Eight VIP 30-minute early access tickets to the culinary competition of the year!
 - Enjoy premium Canadian featured cocktails and beers.
 - One well-placed table for eight for the seated Celebration including dessert, a concert featuring some of Canada's finest talent, an exclusive live auction featuring KP's legendary trips and the culinary awards!!
- Company recognized on the *Thank You* insert
- Company name recognized on a tent card on your table

III. CORPORATE TABLE | \$3,950

- Eight tickets to Grand Finale on Saturday, February 3, 2024 which includes
 - access to chefs' stations to taste their competition dishes at the culinary competition of the year in a stand-up KP format
 - Enjoy premium Canadian featured cocktails and beers.
 - One table for eight for the seated Celebration including dessert, a concert featuring some of Canada's finest talent, an exclusive live auction featuring KP's legendary trips and the culinary awards!
- Company recognized on the *Thank You* insert
- Company name recognized on a tent card on your table



INDIVIDUAL TICKETS

Competition I - Mystery Wine Pairing - \$215

Competition II - The Black Box - \$95

Competition III - The Grand Finale - \$395

Make it a Hat Trick - \$695

Access to all three events



CCC TICKETS or PARTNERSHIPS

Kathie Swim

ccc@greatkitchenparty.com

613.883.0803

NATIONAL or MULTI-REGIONAL PARTNERSHIPS

Karen Blair, Co-Founder, Canada's Great Kitchen Party

kblair@greatkitchenparty.com

647.267.6530