



Canada's Great

# Kitchen Party

Presented by **MNP**

## Calgary

Thursday, November 21

We look forward to welcoming you back to the Telus Convention Centre this year!





# WE WILL BE TOGETHER

to elevate and celebrate Excellence  
in Canadian culture





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# WE CREATE UNFORGETTABLE MOMENTS

Click below for a short video  
of the fall events

[WATCH HERE](#)

Click below for a short video  
of the 2024 spring trips

[WATCH HERE](#)



# JOIN US in Canada

## 2024 Regional Culinary Competitions:

**Moncton** – September 20

**Ottawa** – September 25

**Montreal** – October 4

**Edmonton** – October 10

**St. John's** – October 17

**Saskatoon** – October 24

**Winnipeg** – October 28

**Toronto** – November 13

**Calgary** – November 21

**Vancouver** – TBC

## Canadian Culinary Championship

Ottawa – January 31 and Feb 1, 2025



***“This is one of the best, if not the best event in the corporate calendar to host clients!”***

*- VIP table buyer for ten years*

- Enjoy the best food in the city in one night
- Mingle with corporate and community leaders
- Discover some of Canada’s best beverages
- Listen to iconic Canadian musicians





# JOIN US

## in spectacular global destinations in 2025

Peru – March 23-30 | Oregon Gold – April 10-14

Portugal – May 2-9 | Spain – May 11-18 | Norway – May 19-26



# OUR MISSION

To ensure Canadian youth have equitable access to healthy food, sport opportunities and music education

*We have an 18-year history and have contributed 18.5 million!*

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# OUR IMPACT

**MUSIC:** KP supports [MusiCounts](#). We help them break down the barriers children face when accessing music education. [Link here](#) for a list of schools supported in your city and province

**SPORT:** KP supports [SpiritNorth](#) – We know that through the transformative power of their programs, youth become leaders, achieve academic success and become vibrant, engaged members of their communities.

**FOOD:** KP supports local food charities for youth. In each city the raffle proceeds will be directed to a local grassroots organization that ensures children and teenagers learn to confidently grow, prepare and cook healthy food.

In addition, KP supports the next generation of food leaders by partnering with culinary schools and colleges.

[MORE INFO](#)





## **\*NEW\* The Ultimate White Glove Experience**

Experience the event like you have never before | \$20,000

### **Partnership options**

Podium, People's Choice or Entertainment partner | \$15,000

Impact Partner - \$10,000

### **Tables**

VIP table - \$6500

Corporate table - \$4500

Individual ticket - \$450





## The Ultimate White Glove Culinary Experience

*\*Only two available per city*

### **Wow your guests as you all play Culinary Judges for the evening!**

- You will be seated for the entire competition while white gloved servers deliver each chef's competition dish and paired wine to your private table
- National head judge will outline the criteria for the judges and your guests will have their own scoring cards
- Each competing chef will share the story behind their dish and the pairing to you and your guests
- One member of your party will participate in the crowning of the winning chefs





## The Ultimate White Glove Culinary Experience | \$20,000

### **Marketing Benefits**

- company logo on:
  - lanyards for your esteemed guests
  - exclusivity on large screens: at podium presentation, people choice presentation or the entertainment
  - event night sponsor signage and the thank-you insert
  - KP website with a direct link to your company's website
  - ½ page colour KP Globe and Mail ads
- full page ad, designed by you, in the program found on all tables at the event
- verbal recognition from the emcee
- opportunity to present a medal to one of the winning chefs at the podium presentation

### **Hospitality Benefits**

- access for eight people to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by the Canadian Culinary Championship silver medalist, Rupert Garcia from Hawthorn Restaurant @ The Fairmont Palliser and Canada's Elite Wines as chosen by David Lawrason, national wine advisor
- during the competition part of the evening, your guests will skip the lines and enjoy a very exclusive culinary seated experience - with white glove servers providing the competing dishes and paired wines.
- our national culinary advisor will provide an insiders take on the judging process during the VIP reception. Your guests will have the opportunity to experience what a judge for the evening does. Will each of your guest's selections be the same as the esteemed culinary judges?
- Each competing chef will share the story behind their dish and the pairing to you and your guests
- one top-tiered positioned table for 8 for the seated Celebration including Canada's Pinnacle Wines, dessert, a concert featuring some of Canada's finest talent and the culinary awards!

*\*non-alcoholic beverages will be available*



# FEATURE PARTNERSHIP OPPORTUNITIES

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Podium Partner



Presented by your company

People's Choice Partner



Presented by your company

Entertainment Partner



Presented by your company



## Podium, People's Choice or Entertainment Partner | \$15,000

*\*exclusivity with only one of each per city*

### **PODIUM PARTNER** - Give the gold medal to the winning chef

*(including a photo opportunity with the winning chefs)*

### **PEOPLE'S CHOICE PARTNER** - Give the people's choice certificate as chosen by the guests

*(including a photo opportunity with the winner). **SOLD***

### **ENTERTAINMENT PARTNER** - At the podium, introduce the entertainers

*(including a photo opportunity with the entertainers)*

#### **Marketing Benefits for each:**

- Company logo on:
  - lanyards for your esteemed guests
  - exclusivity on large screens: at podium presentation, people choice presentation or the entertainment
  - event night sponsor signage and the thank-you insert
  - KP website with a direct link to your company's website
  - ½ page colour KP Globe and Mail ads
- half-page ad, designed by you, in the program found on all tables at the event

#### **Hospitality Benefits for each:**

- access for eight people to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by the Canadian Culinary Championship silver medalist, Rupert Garcia from Hawthorn Restaurant @ The Fairmont Palliser and Canada's Elite Wines, as chosen by David Lawrason, national wine advisor
- 30-minute early access to the chef stations before the majority of the guests arrive - stand-up format
- one elite positioned table for 8 for the seated celebration including Canada's Pinnacle Wines, dessert, a concert featuring some of Canada's finest talent and the culinary awards!
- sparkling wine at your table



## IMPACT | \$10,000

### Marketing Benefits

- Company logo on:
  - lanyards for your esteemed guests
  - large screens during the sit-down portion of the event
  - event night sponsor signage and the thank-you insert

### Hospitality Benefits for both options:

- access for eight people to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by the Canadian Culinary Championship silver medalist, Rupert Garcia from Hawthorn Restaurant @ The Fairmont Palliser and Canada's Elite Wines as chosen by David Lawrason, national wine advisor
- 30-minute early access to the chef stations before the majority of the guests arrive
- savour an 8-10 course small-plate dinner, with each dish paired with a superb Canadian wine, beer or spirit (stand-up format)
- one prime table for 8 for the seated Celebration including Canada's Pinnacle Wines, dessert, a concert featuring some of Canada's finest talent and the culinary awards!

### Alternative

- Receive a \$3000 charitable tax receipt instead of the marketing benefits







## VIP | \$6,500

### Hospitality Benefits

- access for eight people to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by the Canadian Culinary Championship silver medalist, Rupert Garcia from Hawthorn Restaurant @ The Fairmont Palliser and Canada's Elite Wines as chosen by David Lawrason, national wine advisor
- 30-minute early access tickets to the chef stations before the majority of the guests arrive
- savour an 8-10 course small-plate dinner, with each dish paired with a superb Canadian wine, beer or spirit (stand-up format)\*
- one well-placed table for 8 for the seated celebration including Canada's Pinnacle Wines, dessert, a concert featuring some of Canada's finest talent and the culinary awards

## CORPORATE | \$4,500

### Hospitality Benefits

- eight tickets to the culinary competition of the year. Access to chefs' stations to taste their competition dishes in a stand-up KP format
- savour an 8-course small-plate dinner, with each dish paired with a superb Canadian wine, beer or spirit (stand-up format)\*
- one table for 8 for the seated celebration including Canada's Pinnacle Wines, dessert, a concert featuring some of Canada's finest talent and the culinary awards!

*\*non-alcoholic beverages will be available*

## INDIVIDUAL | \$450



## Support the Beneficiaries | \$25 - \$15,000

- Direct donations to our chosen national charities
- Ideal for individuals wanting a tax receipt, Foundations interested in supporting Canadian youth and for corporations looking to fulfill their social impact and ESG goals

### **Charitable Tax Receipt**

Receive a **charitable tax receipt** for a donation to one of the national KP charitable beneficiaries.

### **MusiCounts**

\$15,000 - One school fully supported for a new program or a completely refurbished program

\$1000 - Three African djembe drums

**Direct Donation - Musicounts**



### **Spirit North**

\$10,000 - Support the Youth Leadership Program - a part time hire of an experienced Indigenous youth

\$1000 - Purchase of sport equipment

**Direct Donation – Spirit North**



### **Recognition**

Company/Foundation recognized as a Beneficiary Supporter on the Thank You insert if \$5,000+



# Benefits

Hospitality - stand up format	Corporate	VIP	Impact	Podium, Peoples Choice or Entertainment	White Glove
eight tickets to the culinary competition of the year - being able to enjoy the competition dishes and the Canadian beverages paired with each chef's dish	x	x	x	x	x
access to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by the 2023 culinary winner and some of Canada's finest wines		x	x	x	x
early 30 minute access to the chef's stations - skip the lines to taste the dishes		x	x	x	x
exclusive area cordoned off for hosting of your guests				x	x
seated experience for the culinary competition with exclusive white glove service. The chef dishes and beverages will be served to you					x
KP National Culinary Advisor will guide and educate your guests about the judging process					x
<b>Logo branding and recognition</b>					
on KP website with link to your company's website				x	x
on signage at registration table			x	x	x
on lanyards for your guests			x	x	x
on signage in the competition room			x	x	x
verbal recognition from the podium and on AV screen during sit-down section			x	x	x
on a company designed page in our program				x half	x full
on the thank you insert			x	x	x
own a feature part of the evening: your brand will be the exclusive presenting sponsor of either the Podium presentation, the People's Choice presentation or the Entertainment				x	
representative of your company will either present the gold medal to the winning chef during the podium presentation, the award to the culinary winner of the Peoples Choice survey or the announcement of the entertainment of the evening				x	
representative of your company will present a medal to one of the winning chefs					x
charitable tax receipt (optional for Impact level if chosen, would replace all branding benefits)			x		
<b>Hospitality - seated format</b>					
enjoy the seated Celebration including dessert, a concert featuring some of Canada's finest talent, an exclusive live auction featuring KP's legendary trips and the culinary awards	one table of 8	one well-placed table of 8	one prime positioned table of 8	one premier positioned table of 8	one best positioned table of 8





**CALGARY TICKETS or PARTNERSHIPS**

**Jess Randall**

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403.808.9346

**NATIONAL or MULTI-REGIONAL PARTNERSHIPS**

**Karen Blair**, COO, Canada's Great Kitchen Party

[kblair@greatkitchenparty.com](mailto:kblair@greatkitchenparty.com)

647.267.6530