



Canada's Great

Kitchen Party

Presented by **MNP**

Winnipeg

Monday, October 28

The Fairmont Winnipeg



WE CREATE UNFORGETTABLE MOMENTS

Click below for a short video
of the fall events

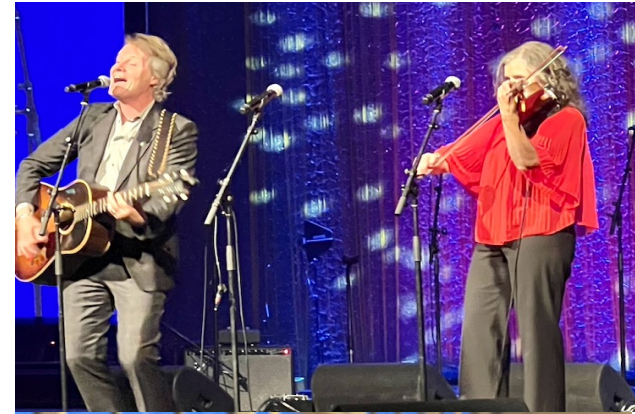
[WATCH HERE](#)

Click below for a short video
of the 2024 spring trips

[WATCH HERE](#)

Join us in Winnipeg for an incredible night as we throw the spotlight on Canadian food, wine and music. Enjoy the dishes of seven of Winnipeg's top chefs invited to compete by Senior Jude, Mike Green. Special guest, Ben Kramer, who reimagined how to feed those in need by creating Made with Love will also be there!

Your participation will help change the lives of youth in our province in music, sport and food security. Our all-new cocktail format will provide optimal networking while enjoying incredible food and music. The evening will support MusiCounts, Spirit North and Made with Love. All money raised stays in Manitoba!



“This is one of the best, if not the best event in the corporate calendar to host clients!”

- VIP table buyer for ten years

- Enjoy the best food in the city in one night
- Mingle with corporate and community leaders
- Discover some of Canada’s best beverages
- Listen to iconic Canadian musicians



JOIN US

in spectacular global destinations in 2025

Peru – March 23-30 | **Oregon** – April 10-14

Portugal – May 2-9 | **Spain** – May 11-18 | **Norway** – May 19-26



OUR MISSION

To ensure Canadian youth have equitable access to healthy food, sport opportunities and music education

We have an 18-year history and have contributed 18.5 million!



OUR IMPACT

MUSIC: KP supports [MusiCounts](#). We help them break down the barriers children face when accessing music education. [Link here](#) for a list of schools supported in your city and province

SPORT: KP supports [SpiritNorth](#) – We know that through the transformative power of their programs, youth become leaders, achieve academic success and become vibrant, engaged members of their communities.

FOOD: KP supports local food charities for youth. In each city the raffle proceeds will be directed to a local grassroots organization that ensures children and teenagers learn to confidently grow, prepare and cook healthy food. In Winnipeg we are thrilled to be supporting [Made with Love](#) by Chef Ben Kramer

In addition, KP supports the next generation of food leaders by partnering with culinary schools and colleges.

[MORE INFO](#)





Partnership options

Podium Partner - \$15,000 (only one available)

People's Choice Partner - \$15,000 (only one available)

Entertainment Partner - \$15,000 (only one available)

Impact Partner - \$10,000

Corporate package - \$5000

Individual tickets - \$300

FEATURE PARTNERSHIP

three options each with white glove culinary experience

Podium Partner



Presented by your company

People's Choice Partner



Presented by your company

Entertainment Partner



Presented by your company



Podium, People's Choice or Entertainment Partner

Wow your guests!

Eight VIP tickets to KP Winnipeg's exclusive culinary competition - cocktail reception style! You and your guests will enjoy reserved elite lounge space in front of the stage with high-top tables and stools – your home base for the night! You will have the opportunity to “skip the lines” and enjoy a very exclusive white glove service. You have the option to have a server bring the competition dishes to you and your guests or mingle the night away!





PODIUM PARTNER - Give the gold medal to the winning chef

(including a photo opportunity with the winning chefs)

PEOPLE'S CHOICE PARTNER - Give the people's choice certificate as chosen by the guests

(including a photo opportunity with the winner)

ENTERTAINMENT PARTNER - At the podium, introduce the entertainers

(including a photo opportunity with the entertainers)

Marketing Benefits for each:

Company logo on:

- lanyards for your esteemed guests and event night sponsor signage and verbal recognition
- exclusivity on large screens: at podium presentation, people choice presentation or the entertainment
- KP website with a direct link to your company's website and on a ½ page colour KP Globe and Mail ad

Hospitality Benefits for each:

30-minute early access to enjoy the following benefits for eight people:

- the memorable VIP reception featuring spectacular hors d'oeuvres prepared by the 2023 gold medalist: Chef Kristopher Kurus from deer + almond
- National Culinary Advisor, Chris Johns will provide an insiders take on the judging. Your guests will have the opportunity to experience what a judge for the evening does. Will each of your guest's selections be the same as the esteemed panel of culinary judges?
- Reserved Elite Lounge in front of the stage with high-top tables and stools – your home base for the night
- The opportunity to "skip the lines" and enjoy exclusive white glove service. You have the option to have a server bring some of the competition dishes to you in your Elite Lounge
- Seven additional dishes created by Winnipeg's competing chefs
- 'You be the Judge' Interactive Wine Station presented by Jones Wines – New Blind Tasting. You be the judge - is it a Canadian wine or an international wine. Be eligible for a draw for a gift certificate from Jones Wines.
- A special dish created by Made with Love's Honourary Ambassador Ben Kramer
- Local craft cocktails, beer and mocktails
- Entertainment by some of Canada's most iconic musicians



IMPACT | \$10,000

Marketing Benefits:

- Company logo on:
 - lanyards for your esteemed guests
 - event night sponsor signage
 - verbal recognition from the podium

Hospitality Benefits:

- access for eight people to the memorable VIP reception featuring spectacular hors d'oeuvres prepared by the 2023 gold medalist: Chef Kristopher Kurus from deer + almond
- National Culinary Advisor, Chris Johns will provide an insiders take on the judging process. Your guests will have the opportunity to experience what a judge for the evening does. Will each of your guest's selections be the same as the esteemed panel of culinary judges?
- Reserved high top table on the competition floor with stools for you and your guests to always have a home base
- Seven additional dishes created by Winnipeg's competing chefs
- 'You be the Judge' Interactive Wine Station presented by Jones Wines – New Blind Tasting. You be the judge - is it a Canadian wine or an international wine. Be eligible for a draw for a gift certificate from Jones Wines.
- A special dish created by Made with Love's Honourary Ambassador Ben Kramer
- Local craft cocktails, beer and mocktails
- Entertainment by some of Canada's most iconic musicians

Alternative

- Personal Purchase: in lieu of marketing benefits, a charitable tax receipt for \$3,000 is available upon request

**non-alcoholic beverages will be available*





CORPORATE | \$5000

Hospitality Benefits

- access for eight people to the event featuring seven dishes created by Winnipeg's competing chefs
- 'You be the Judge' Interactive Wine Station presented by Jones Wines – New Blind Tasting. You be the judge - is it a Canadian wine or an international wine. Be eligible for a draw for a gift certificate from Jones Wines.
- A special dish created by Made with Love's Honourary Ambassador Ben
- Local craft cocktails, beer and mocktails
- Entertainment by some of Canada's most iconic musicians

INDIVIDUAL | \$300

**non-alcoholic beverages will be available*



Support the Beneficiaries | \$25 - \$15,000

- Direct donations to our chosen national charities
- Ideal for individuals wanting a tax receipt, Foundations interested in supporting Canadian youth and for corporations looking to fulfill their social impact and ESG goals

Charitable Tax Receipt

Receive a **charitable tax receipt** for a donation to one of the national KP charitable beneficiaries.

MusiCounts

\$15,000 - One school fully supported for a new program or a completely refurbished program

\$1000 - Three African djembe drums

Direct Donation - Musicounts



Spirit North

\$10,000 - Support the Youth Leadership Program - a part time hire of an experienced Indigenous youth

\$1000 - Purchase of sport equipment

Direct Donation – Spirit North



Recognition

Company/Foundation recognized as a Beneficiary Supporter on the Thank You insert if \$5,000+



WINNIPEG TICKETS or PARTNERSHIPS

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NATIONAL or MULTI-REGIONAL PARTNERSHIPS

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