



Canada's Great
**Kitchen
Party**

Presented by **MNP**

**20th
Anniversary**

WINNIPEG

Wednesday, October 7, 2026

RBC Convention Centre, York Ballroom



The knives are sharper. The stakes are higher.

Winnipeg's best chefs put their pride—and reputation—on the line.

Join Us

on October 7



All-Star Invitational

It will be an evening of exceptional taste, meaningful impact and thrilling competition in a stand-up cocktail format for optimal networking.





The Competitors



This year's competitors are All-Stars—chefs who've earned podium finishes at our regional or national competitions.

**These chefs do not follow trends.
They set them.**

The Chef of Distinction

Emily Butcher

Emily Butcher, appointed by our national judge as the Chef of Distinction for Winnipeg, will advance to the prestigious Canadian Culinary Championship.

She will proudly represent the city at the national competition - as part of an elite two-person culinary team. Her teammate will be the winner of this year's All-Star regional competition



Chef Emily Butcher, in collaboration with The Burnley Place Hospitality Group, owns and operates two of Winnipeg's most celebrated restaurants: Nola and Bar Accanto. She has won Gold at the Great Kitchen Party twice: first in 2020 and again in 2025.



Join us as a **Podium, People's Choice, or Entertainment Partner** and enjoy after-party drinks alongside the entertainers.

The Entertainment

An unforgettable evening—rich with conversation, understated elegance, and extraordinary live music.

In honour of our 20th anniversary, we are proud to feature **Jim Cuddy** (Blue Rodeo and Jim Cuddy Band) and **friends**. Expect intimate, up-close moments that will stay with you long after the night ends.



Dine with Purpose

At the heart of the evening is a deeper intention.

Dedicated to ensuring youth have access to healthy food, music education, and sport. We are creating opportunities, nurturing potential, and strengthening Manitoba communities.



**CONTRIBUTED \$19.9 MILLION
TO CANADIAN CHARITIES**

An experience that resonates
far beyond the table.

[Learn more about the charities we support](#)



JOIN US on October 7

PARTNERSHIP AND TICKET OPPORTUNITIES

Podium, People's Choice, or Entertainment Partner

Unique and special benefits for you, your guests and your brand | \$15,000

Table Options

Impact Partner - \$10,000 with a \$4,000 tax receipt

Corporate table - \$5,000

Individual ticket - \$325

*As this is a culinary competition, dietary restrictions cannot be accommodated. Common allergens and ingredient information will be listed.

Podium Partner

Own the spotlight moment where champions are celebrated and unforgettable memories are made.

MARKETING

- exclusive logo presence on screens during podium ceremony
- emcee introduction and appreciation
- exclusive branding related to the culinary podium awards
- logo on Globe and Mail ad, website, event signage, guest lanyards and ½ page ad in program

HOSPITALITY

- VIP reception for eight guests: enjoy a dish from Emily Butcher, *Winnipeg's Chef of Distinction*
- Interactive Wine Station presented by Jones & Company Wine Merchants. You be the judge - is it a Canadian wine or an international wine? Be eligible for a draw for a gift certificate.
- 30 minute early access to chef stations before general admission
- one premier high top table with stools for the seated Celebration including some of Canada's elite wines, dessert, a concert featuring Jim Cuddy and friends and the culinary awards!

Contribution: \$15,000



Special benefits:

Award the gold medal to the winning chef including a photo opportunity on stage with the winning chef

Exclusive branding for your company logo during the awards

Enjoy drinks with the entertainers in a private after-party

People's Choice Partner

Align your brand with guest excitement by powering the audience's voice and favourite chef selection.

MARKETING

- exclusive logo presence on screens during People's Choice presentation
- emcee introduction and appreciation
- exclusive branding during the presentation
- logo on Globe and Mail ad, website, event signage, guest lanyards and ½ page ad in program

HOSPITALITY

- VIP reception for eight guests: enjoy a dish from Emily Butcher, *Winnipeg's Chef of Distinction*
- Interactive Wine Station presented by Jones & Company Wine Merchants. You be the judge - is it a Canadian wine or an international wine? Be eligible for a draw for a gift certificate.
- 30 minute early access to chef stations before general admission guests
- one premier high top table with stools for the competition and celebration. Includes dessert and a concert featuring Jim Cuddy and friends and the culinary awards!

Contribution: \$15,000



Special benefits:

Your logo on the People's Choice app.
during the competition

Present the People's Choice certificate
including logo exclusivity and a photo opportunity on stage with the winning chef

Enjoy drinks with the entertainers
in a private after-party

Entertainment Partner

Take centre stage by delivering the energy, atmosphere, and celebration that defines the night.

MARKETING

- exclusive logo presence on screens during introduction of entertainment
- emcee introduction and appreciation
- exclusive branding during the entertainment segment
- logo on Globe and Mail ad, website, event signage, guest lanyards and ½ page ad in program

HOSPITALITY

- VIP reception for eight guests: enjoy a dish from Emily Butcher, *Winnipeg's Chef of Distinction*
- Interactive Wine Station presented by Jones & Company Wine Merchants. You be the judge - is it a Canadian wine or an international wine? Be eligible for a draw for a gift certificate..
- 30 minute early access to chef stations before general admission guests
- one premier high top table with stools for the competition and celebration. Includes dessert and a concert featuring Jim Cuddy and friends and the culinary awards!

Contribution: \$15,000



Special benefits:

Introduce Jim Cuddy and friends

includes a photo with the entertainers

Exclusive branding for your company logo during the entertainment

Enjoy drinks with the entertainers in a private after-party

Impact Partner

Connect your brand directly with the evening's charities and amplify your impact even further

MARKETING

- premium brand visibility on event signage and guest lanyards
- logo on screens, in program and on website
- emcee acknowledgement

HOSPITALITY

- VIP reception for eight guests: enjoy a dish from Emily Butcher, *Winnipeg's Chef of Distinction*
- Interactive Wine Station presented by Jones & Company Wine Merchants. You be the judge - is it a Canadian wine or an international wine? Be eligible for a draw for a gift certificate.
- 30 minute early access to chef stations before general admission guests
- one prime high top table with stools for the competition and celebration. Includes dessert and a concert featuring Jim Cuddy and friends and the culinary awards!

Contribution: \$10,000



Special benefit:

Receive a charitable tax receipt of \$4,000



CORPORATE TABLE - \$5000

- access to the chef stations for eight guests
- designated stand-up cocktail table with your company name
- Dessert and a concert featuring Jim Cuddy and friends and the culinary awards!

INDIVIDUAL TICKET - \$325



Hospitality - stand up format	Individual Ticket	Corporate	VIP	Impact	Podium, Peoples Choice Entertainment	White Glove
eight tickets to the culinary competition of the year: enjoy the competition dishes and the Canadian beverages paired with each chef's dish		X	X	X	X	X
access to the memorable VIP reception featuring a spectacular dish prepared by the Chef of Distinction and Canada's finest wines			X	X	X	X
early 30 minute access to the chef's stations - skip the lines to taste the dishes			X	X	X	X
exclusive area cordoned off for hosting of your guests during the competition					X	X
seated experience for the culinary competition, with dishes and drinks served to your guests						X
the National Culinary Advisor will guide your guests on the judging process and guests will get to score the dishes						X
Logo branding and recognition						
on KP website with link to your company's website					X	X
on signage at registration table and lanyards for your guests				X	X	X
on signage in the competition room				X	X	X
on a company designed page in our program					x half	x full
on the thank you insert			X	X	X	X
verbal recognition from the podium and on AV screen during sit-down section				X	X	X
own a feature part of the evening: your brand will be the exclusive presenting sponsor of either the Podium presentation, the People's Choice presentation or the Entertainment					X	
representative of your company will either present the gold medal to the winning chef during the podium presentation, the award to the culinary winner of the Peoples Choice survey or the announcement of the entertainment of the evening					X	
representative of your company will present a medal to one of the winning chefs						X
charitable tax receipt	X			X		
Hospitality - seated format						
enjoy the seated Celebration, including dessert, a concert featuring some of Canada's finest talent, an exclusive live auction featuring legendary trips and regional culinary items and the culinary awards		one table of 8	one well-placed table of 8	one prime positioned table of 8	one premier positioned table of 8	one best positioned table of 8



Make a difference

TRAVEL WITH US

We curate once-in-a-lifetime journeys around the world for Canadians. We invite you to join us on unforgettable international experiences destinations chosen for their spirit of discovery, connection, and shared celebration, which lie at the heart of everything we do.

Join us in 2027: Japan, Portugal, Prague and Verona

Meaningful connections and lasting memories - while making a real difference for youth in Winnipeg.

[Learn more](#)



Make a difference

DINE WITH OUR CHEFS

Our regional auction items showcase intimate access to competing chefs, exceptional food and wine pairings, and immersive hospitality moments that cannot be replicated in a traditional dining setting. More than just experiences, they create meaningful connections between guests and chefs while supporting Winnipeg's culinary culture.

Meaningful connections and lasting memories - while making a real difference for youth in Winnipeg.



Winnipeg partnerships or tickets

Emma Singh

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National partnerships or trips

Karen Blair, COO, Canada's Great Kitchen Party

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